

NEWS



Contact: **Kris Stadelman**
408-730-7232
kstadelman@novaworks.org

FOR IMMEDIATE RELEASE
Release #11-02
March 2, 2011

NOVA NAMED AS ONE OF TOP WORKFORCE BOARDS IN NATION

Sunnyvale, Calif.— The NOVA Workforce Board has been named as one of the four top performing workforce investment boards in the nation in a new report released by the AFL-CIO Working for America Institute. NOVA was selected based on the high earnings achieved by its job seeker customers once they attained new employment.

“We’re honored to be recognized for the outcomes of our work,” stated NOVA director Kris Stadelman. “It’s very important to NOVA that our customers achieve economic sustainability as they transition to new careers.”

The report shows that the highlighted workforce boards share some common approaches to their work that support their high earnings achievements:

- Focusing on earnings
- Aggressive partnering with employers, labor-management programs such as apprenticeship, and community colleges and other training providers
- Innovative approaches to customer service
- Bundling diverse resources

NOVA was singled out in the report for its innovative use of technology in serving its customers, such as the use of social media to make connections between job

seekers and employers. NOVA was also highlighted for bringing together employers and training providers to address workforce and skills gaps.

The study initially focused on workforce investment boards located in the top 25 most populous cities and metropolitan areas in the country. Wage data from customers who became employed after receiving services were analyzed to see how they compared to the region's average wage and self-sufficiency standard. The other high-performing areas were located in Seattle, Austin, and Indianapolis.

The full report, *Sharing Success: Common Policies and Practices of Urban WIBs Reporting High Client Earnings*, may be found on NOVA's website at www.novaworks.org.

About:

NOVA (North Valley Job Training Consortium) is a nonprofit, federally funded organization dedicated to providing innovative, high-quality, customer-focused workforce development services. NOVA works closely with local businesses, educators and job seekers to ensure that its programs provide opportunities that build the knowledge, skills and attitudes necessary to address the workforce needs of Silicon Valley. For more information about NOVA, please visit www.novaworks.org.

###