



NOVA Workforce Board
September 28, 2022 Meeting Minutes

PRESENT: R. Brunson, J. Cohen, R. Foust, H. Goodkind, P. Guevara, N. Leonor, J. Lind, A. Manwani, J. Miner, M. Nemits, S. Porter, K. Vartan, M. Vittal, N. Williams T. Woo, and A. Switky

ABSENT: T. Baity, D. Bini, L. Dalla Betta, C. Galy, B. Guidry-Brown, E. Hamilton, S. Levy, B. Murphy, and J. Morrill

ALSO PRESENT: M. Sessions, J. Cheyer, L. Jackson, G. Pham, and E. Stanly of NOVAworks staff

Meeting was held remotely via videoconference call.

1. CALL TO ORDER

Co-Chairperson A. Switky called the meeting to order at 12:03 p.m.

2. PUBLIC ANNOUNCEMENTS

No public announcements.

3. APPROVAL OF AGENDA

It was moved by N. Williams, seconded by A. Manwani, and carried by voice vote to approve the agenda as submitted.

4. REPORT FROM THE CHAIR

4A. Welcome New Board Members: New Board members Jean Cohen of the South Bay Labor Council, Brian Murphy of Pipe Trades Training Center, Minni Vittal of PROCEPT BioRobotics, and Theresa Woo of the CA Department of Rehabilitation were welcomed to the Board.

4B. Customer Success: A video recording of a customer's testimonial was shown. Support from NOVAworks was key in encouraging the customer to secure a stable living situation and stay engaged in training that led to a career in truck driving.

5. PUBLIC HEARING

5A. Approval of May 25, 2022, Meeting Minutes: It was moved by S. Porter, seconded by M. Nemits, and carried by voice vote to approve the minutes as submitted, with abstention from K. Vartan.

5B. GENERAL BUSINESS:

5B1. Approval of Roadtrip Nation Project for Youth Services: Roadtrip Nation will create, customize, and curate a digital career navigation hub that will feature resources, action steps, and soft-skills curriculum for young adults. It will also offer access to mentors, educators and leaders that will guide youth's journey. 75+ videos will be produced on the challenges experienced by those who have achieved career success; they will be made available through open source over time. The return-on-investment will include building on community partnerships and social capital and scaling the curriculum by making it accessible to students and educators, and community-based

organizations. With funding leveraged from parent company, Strada Collaborative, there will be a significant evaluation component to measure project outcomes. To review the slide presentation, click here, <https://novaworks.org/documents/Ongoing/RoadtripNationBoardPresentation.pdf>. It was moved by J. Lind, seconded by R. Foust, and carried by voice vote to approve the expenditure of \$245,000 in WIOA youth funding for phase I of the project. This will be leveraged with funding from the NOVAworks Foundation and Strada Collaborative.

5B2. Approval of NOVAworks Foundation Board of Directors Member: The NOVAworks Board appoints members to the Foundation Board of Directors. Current Board member M. Nemits of Biocom will provide important expertise to the Foundation Board on the growing life sciences industry. It was moved by A. Manwani, seconded by R. Foust, and carried by voice vote to approve M. Nemits to the Foundation Board of Directors, with abstention from M. Nemits.

5B3. Presentation on Year-End Customer Satisfaction Survey Results: Biannually, NOVAworks conducts customer satisfaction surveys. NOVAworks manager J. Cheyer presented on recent results: <https://novaworks.org/documents/Ongoing/CustSatisfactionSurveyPresentation2022.pdf>

5B4. Presentation on Access Points for Career Seeking Customers: Library Partnerships: NOVAworks manager J. Cheyer presented on NOVAworks' new partnerships with local libraries: <https://novaworks.org/documents/Ongoing/LibraryPartnershipsPresentation.pdf>.

5C. GENERAL INFORMATION:

5C1. Grant Status of Funds: NOVAworks Business Operations Manager G. Pham reviewed reports.

6. REPORT FROM THE EXECUTIVE DIRECTOR

6A. National Trends on Workforce Development: The federal CHIPS Act will support the semiconductor manufacturing companies and will include a workforce development component. After the midterm elections, there may be changes to the leadership on key committees, such as the House Education and Labor Committee. Concerns have been expressed with a proposed training expenditure requirement in WIOA reauthorization.

6B. Update on San Mateo County Whole Person Pilot: 25 adults were served who had been identified as in significant need for services, with 10 obtaining jobs. The challenges and lessons learned involved determining the best combination of services, training, and support services that would be most beneficial.

6C. New Grant Awards: State RERP Grant, Santa Clara County Whole Person Pilot: NOVAworks was awarded a \$1.6 million three-year RERP regional grant to serve 168 participants in key tech and high skill occupations, in partnership with two local workforce boards and four community colleges. Also, County of Santa Clara awarded NOVAworks a \$250,000 grant to launch "whole person" pilot.

6D. Regional P2E 2.0 Grant Application: The State invited workforce boards to apply for a regional grant to continue the Prison to Employment (P2E) program. NOVAworks applied, on behalf of the region, for \$1.5 million to serve approximately 165 participants over a three-year period.

7. ADJOURNMENT

The meeting was adjourned at 1:17 p.m.