

NOVA Client Data¹

NOVA Client Data reflects services provided to consortium residents and businesses by NOVA from January - December 2011.

Universal Services — CONNECT! Job Seeker Center

Consortium residents registering within 2011	2,881
Consortium residents accessing services within 2011	5,441
Total services accessed by Consortium residents	
• Residents accessing drop-in career advising	2,877
• Residents attending job-search workshops	4,552
Consortium residents participating in ProMatch professional networking program	427

Youth@Work — Youth Referral Program

Consortium youth receiving counseling assistance	83
Consortium youth attending workshops	278

Eligibility-based Programs

Consortium adult residents enrolled in services	3,695
Consortium youth residents enrolled in services	110

Business Services

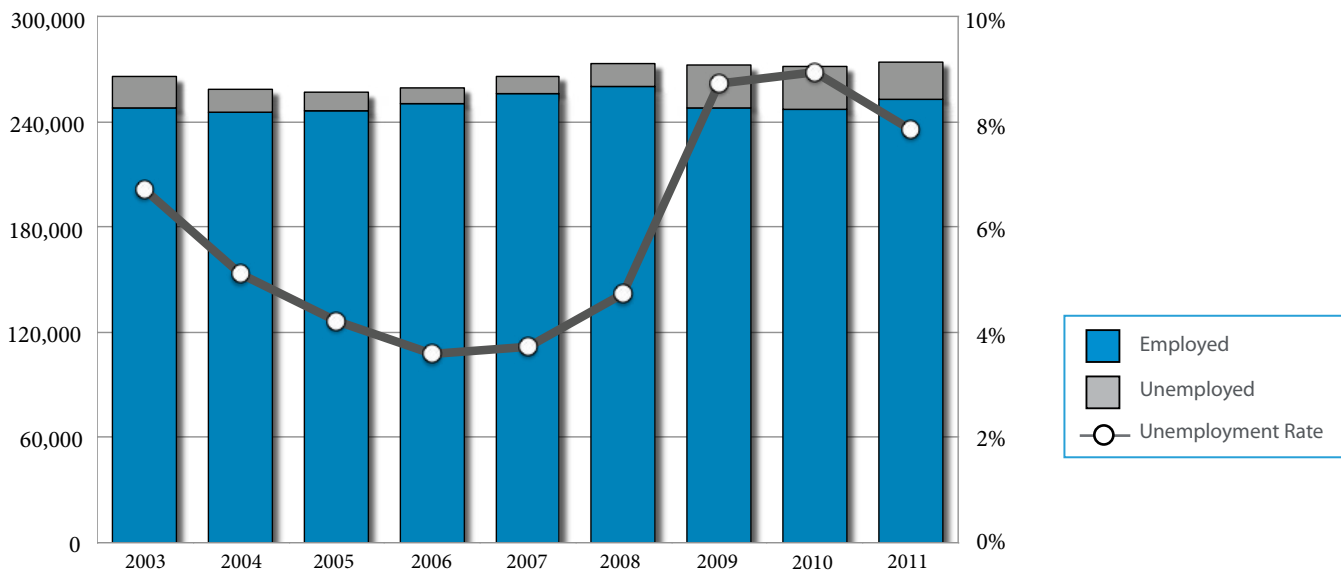
Consortium companies receiving pre-layoff assistance	85
• Workers affected by layoffs at these companies	3,980

NOVA's Share of Statewide Workforce Activity (2011)

<i>Labor Force:</i> Average monthly labor force (NOVA region)	274,100
<i>Dislocation:</i> Individuals affected by layoffs (NOVA region)	2,738

- *Labor force:* Regional share of statewide labor force 1.5 %
- *Dislocation:* Regional share of statewide dislocation 5.1 %
- *Labor force:* Rank among state's 49 workforce boards 20th
- *Dislocation:* Rank among state's 49 workforce boards 6th

Labor Force: Employed, Unemployed & Unemployment Rate (annualized data)⁴



Developing a skilled workforce for Silicon Valley

About NOVA

NOVA is a nonprofit, federally funded employment and training agency that provides customer-focused workforce development services to job seekers and businesses throughout northern Santa Clara County. We work closely with local businesses, educational institutions, training providers, community-based organizations, and government to ensure that our programs provide opportunities that build the knowledge, skills and attitudes necessary to address the unique workforce needs of Silicon Valley.

Services to job seekers and businesses include:

- One-stop resource center for job seekers
- Job-search & interviewing workshops
- Labor market research
- Youth@Work online job-listing site
- Pre-layoff assistance & outplacement services
- Staffing & recruitment
- Employee training & retention services
- Professional development programs

NOVA is directed by the NOVA Workforce Board, which works on behalf of a seven-city consortium composed of Cupertino, Los Altos, Milpitas, Mountain View, Palo Alto, Santa Clara, and Sunnyvale.



WORKFORCE
DEVELOPMENT

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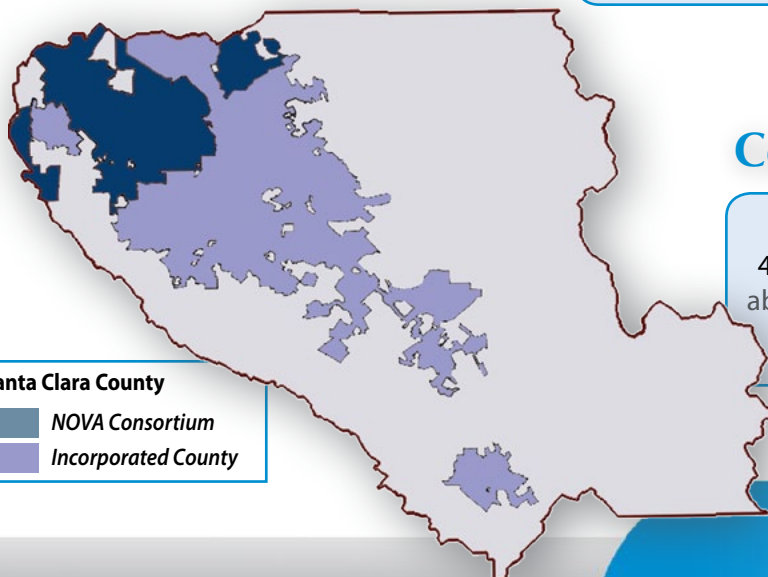
Purpose Statement

The purpose of NOVA is to support the mobility of the workforce by easing workers' transitions from opportunity to opportunity throughout the cycles of their careers. To advance transitions with economic sustainability, NOVA provides:

- *advocacy for necessary infrastructure to support workers while unemployed between opportunities;*
- *navigation tools for the new labor market;*
- *just-in-time labor market information about the skills in demand;*
- *skill building and enhancements to match market demand; and*
- *interconnected support system for multiple career pathways for youth.*

Contact Info

Visit NOVA at www.novaworks.org or contact us at 408-730-7232 or info@novaworks.org to find out more about what we do or to learn how you can contribute to developing a skilled workforce for Silicon Valley.



Santa Clara County

- NOVA Consortium
- Incorporated County