

NOVA Client Data¹

NOVA Client Data reflects services provided to consortium residents and businesses by NOVA from July 2010 through June 2011.

Eligibility-based Programs

Consortium residents enrolled in adult services	4,428
Consortium residents enrolled in youth services	9,149

Universal Services — CONNECT! Job Seeker Center

Consortium residents registered as new members	3,736
Total registered Consortium residents	7,240
Services accessed by Consortium residents	
• Residents accessing drop-in career advising	4,013
• Residents attending job-search workshops	8,241
ProMatch: Total Consortium residents utilizing this professional networking program	442

Youth@Work — Youth Referral Program

Consortium youth receiving counseling assistance	127
Consortium youth attending workshops	285

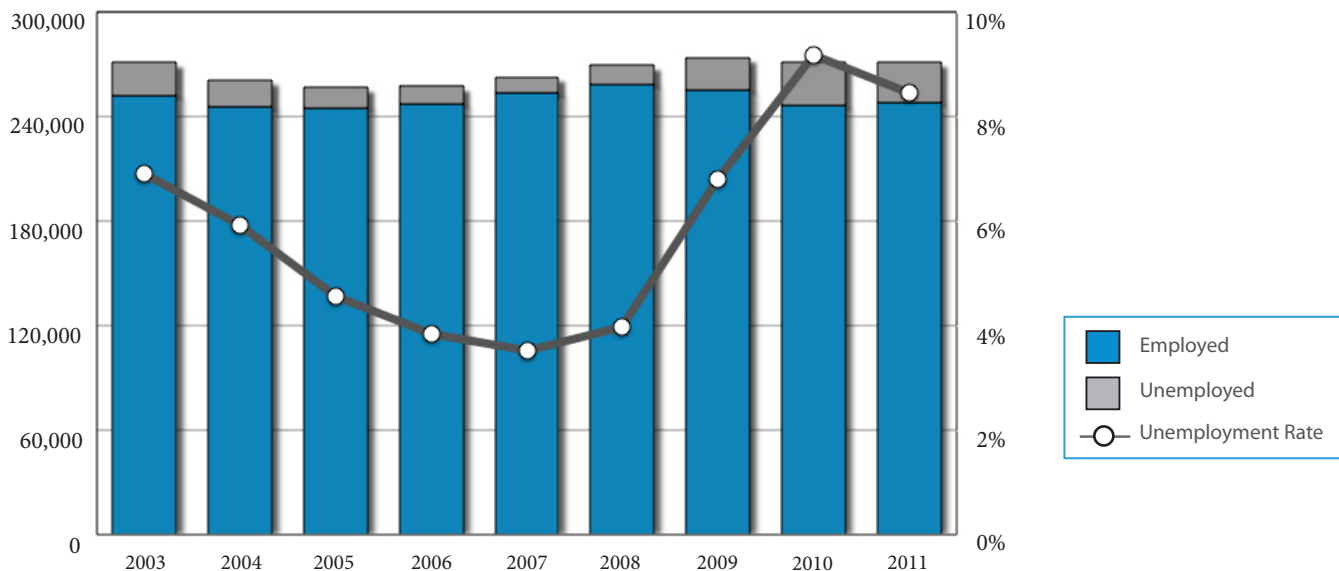
Business Services

Consortium companies receiving pre-layoff assistance	140
• Workers affected by layoffs at these companies	3,452

NOVA's Share of Statewide Workforce Activity (July 2010-June 2011)

NOVA average labor force	271,300
• NOVA's share of California's labor force	1.5 %
• Rank among California 49 workforce boards	20 th
Individuals affected by layoffs (NOVA region)	1,309
• NOVA's share of individuals affected by layoffs	2.7 %
• Rank among California's 49 workforce boards	11 th

Labor Force: Employed, Unemployed & Unemployment Rate (NOVA 7-City Consortium)²



Developing a skilled workforce for Silicon Valley

About NOVA

NOVA is a nonprofit, federally funded employment and training agency that provides customer-focused workforce development services to job seekers and businesses throughout northern Santa Clara County. We work closely with local businesses, educational institutions, training providers, community-based organizations, and government to ensure that our programs provide opportunities that build the knowledge, skills and attitudes necessary to address the unique workforce needs of Silicon Valley.

Services to job seekers and businesses include:

- One-stop resource center for job seekers
- Job-search & interviewing workshops
- Labor market research
- Youth@Work online job-listing site
- Pre-layoff assistance & outplacement services
- Staffing & recruitment
- Employee training & retention services
- Professional development programs

NOVA is directed by the NOVA Workforce Board, which works on behalf of a seven-city consortium composed of Cupertino, Los Altos, Milpitas, Mountain View, Palo Alto, Santa Clara, and Sunnyvale.

Purpose Statement

The purpose of NOVA is to support the mobility of the workforce by easing workers' transitions from opportunity to opportunity throughout the cycles of their careers. To advance transitions with economic sustainability, NOVA provides:

- *advocacy for necessary infrastructure to support workers while unemployed between opportunities;*
- *navigation tools for the new labor market;*
- *just-in-time labor market information about the skills in demand;*
- *skill building and enhancements to match market demand; and*
- *interconnected support system for multiple career pathways for youth.*

nova

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